

2018 Advertisers Application Form

Fill this form out today to secure a space in
VPMIA's 2018 Yearbook



- 1) Select your ad size.
- 2) Contact Jane Fitzgerald at jane@fitzart-d.com.
- 3) Submit your ad to Jane.
- 4) Fill out/return this form with payment (use the address below).

**Pricing now includes full-color
for all ad sizes**

Ad Size	Description	Full-color rate	Image size
<input type="checkbox"/>	Full page color ad	\$250.00	8.5" x 11" trim*
<input type="checkbox"/>	1/4 page ad	110.00	3.5" x 4.875"
<input type="checkbox"/>	1/8 page ad	65.00	3.5" x 2.25"

***with bleeds, 8.625 x 11.25"**

ADVERTISER CONTACT INFORMATION:

Name of Advertiser's Company _____

Contact name _____ Phone (best way to contact) _____

Email _____

Address _____

City _____ State _____ Zip Code _____

GENERAL INFORMATION for the 55th VPMIA School of Instruction

PLACE: Natural Bridge Conference Center — 15 Appledore Lane, Natural Bridge, VA 24578

DATES: April 4 through 6, 2018

(PDFs of previous Yearbooks are available at www.vpmia.org)

MARCH 1, 2018 = AD Placement deadline.

Commit now by sending an email reply to Jane Fitzgerald: jane@fitzart-d.com with a CC to Anthony McMahan: anthony.mcmahan@fairfaxcounty.gov.

Send your ad's electronic file to jane@fitzart-d.com. Preferred ad format: hi-res PDF for print (in CMYK).

Questions: Contact Jane Fitzgerald by email (jane@fitzart-d.com), or phone (703-798-9478--mobile).

MAKE CHECK PAYABLE TO:

The Virginia Plumbing and Mechanical Inspectors Association (VPMIA)

MAIL FORM/PAYMENT TO:

VPMIA

Anthony McMahan, *Co-Chair*

Advertising and Yearbook Committee

12055 Government Center Parkway, Suite 307

Fairfax, VA 22035

Please include a copy of your ad for reference.